

Module 6 – Tools

Here is a listing of all the types of tools you may want in your business and links to some suggested solutions or providers.

Email Service Provider

- [Constant Contact](#)
- [Aweber](#)
- [Mailchimp](#)

Landing Page creation

- [Leadpages](#)
- [Clickfunnels](#)

Video platform for meetings, webinars

- [Zoom](#)
- [Loom](#)

Accounting Software

- [Quickbooks](#) and [Quickbooks Online](#)
- [Freshbooks](#)

Project Management

- [Trello](#)
- [Asana](#)
- [Basecamp](#)

Document Storage

- [Dropbox](#)
- [Google Docs](#)

Online design

[Canva](#)

Surveys

- [Survey Monkey](#)
- [Zoho Survey](#)

Online payment processing

- [Paypal](#)
- [Stripe](#)

Scheduling Software

- Calendly

[Acuity Scheduling](#)

[Google Analytics](#)